



PRESS RELEASE

FOR IMMEDIATE RELEASE

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**Junior Achievement of the Palm Beaches & Treasure Coast
Benefits from \$70,000 Grant from State Farm**

Funding Supports Junior Achievement Financial Literacy, including Interactive Career Readiness programs for At-Risk Children

June 15, 2023 (Palm Beach, FL) The Junior Achievement Florida Foundation has announced today that it has received a \$70,000 grant from State Farm. The state-wide initiative will support Junior Achievement learning experiences in eight localities throughout Florida, enabling thousands of young people to participate in JA's nationally recognized financial literacy and career readiness learning experiences.

"State Farm believes that financial literacy education is critical to building stronger and more resilient communities" said Jose Soto, State Farm Corporate Responsibility Analyst. "Part of our education funding is directed toward initiatives and programs that support K-12 financial literacy and pathways for college and career success. We are proud to support Junior Achievement financial literacy and career readiness programs across Florida."

Each of the eight Florida-based JA areas will use the support to advance learning experiences most needed in their region. At Junior Achievement of the Palm Beaches & Treasure Coast, State Farm's gift will enable us to provide JA Personal Finance and JA Inspire. Through JA Personal Finance, area high school students are introduced to the interrelationship between today's financial decisions and future financial freedom, and through the JA Inspire Career Expo, middle school students explore their skills and interests.

Junior Achievement of the Palm Beaches & Treasure Coast will also offer volunteer opportunities for State Farm associates to participate either in person or virtually, the length and scope varies for each experience.

About Junior Achievement of the Palm Beaches & Treasure Coast

Junior Achievement of the Palm Beaches & Treasure Coast has served 810,727 K-12 students since 1981 throughout Palm Beach, Martin, St. Lucie, Indian River, and Hendry counties. The mission is to inspire and prepare young people to succeed in a global economy through classroom programs and simulations that focus on financial literacy, workforce readiness, and entrepreneurship. Since the pandemic, student impact has grown from 20,000 students per year, to over 130,000 students served this year. Junior Achievement of the Palm Beaches & Treasure Coast is located at 700 Rosemary Avenue,

Suite 204, West Palm Beach, FL 33401. For more information, please visit <http://www.juniorachievement.com> or call 561-242-9468.

About Junior Achievement Florida Foundation

Chartered in 2010 the JA Florida Foundation represents the nine Florida JA chapters joining forces to link to schools across the state of Florida. This collaboration has allowed us each to grow our impact on our area's marginalized youth through statewide funding and support. Junior Achievement delivers K-12 programming for entrepreneurship, financial literacy and career readiness. For more information on the organization, visit www.juniorachievement.org/web/ja-floridafoundation

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